



ROB CORNWELL



As co-founder of and Principal with InSite Consulting Group, LLC, Rob Cornwell's career in both economic development service and site selection spans nearly two decades and ranges from rural economic development program implementations to strategic leadership of large regional programs representing both private and public sectors.

With a blue-chip brand list of clients served including **Black & Decker, Honda, Federal Mogul, Caterpillar** and **Pirelli**, Rob has also assisted dozens of counties across the United States in developing sound economic development strategies and marketing implementation programs.

Rob's career includes service as director of marketing for **York County Economic Development** and as executive director of **Clarendon County Economic Development** where he managed the development of a 400-acre industrial park and an aggressive shell building program.

He has also led regional economic development initiatives with **SCANA Corporation** and managed both site location and business development initiatives for then-named **Beers/Skanska Corporation**.

Rob is a Certified Economic Developer (CcED) and a licensed real estate professional. He earned a B.S. Degree in Business Administration from Winthrop University in Rock Hill, South Carolina, and has served as a founding board member for the Greenville Area Development Corporation (GADC), board member of the South Carolina Economic Developers' Association (SCEDA), and is actively involved in coaching youth sports.

He speaks and writes regularly on both site selection and economic development topics.

Rob Cornwell, Principal

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