

## **Berkeley County Economic Development Selects InSite Consulting for Economic Development Study - April 2009**

GREER, SC – Berkeley County Economic Development has selected multinational Economic Development and Site Selection services firm, InSite Consulting, to develop an Economic Development Strategic Plan for Berkeley County, South Carolina. The objective of this effort is to identify sustainable, strategic opportunities and propose actions to retain and attract new investment, create more jobs, and generate greater wealth in the Berkeley County area.

Through an intense planning process, key public input, detailed analysis, and critical benchmarking, Berkeley County's Strategic Plan will prepare the county for greater economic development opportunities, paving the way for diversification and economic growth. The strategic plan will be designed to position Berkeley County as globally competitive. Resulting implementation schedules and goals for the short, medium, and long-term will confirm the advantages of a dynamic, strategically marketed county economic development organization governed by a working strategic plan.

Situated within the Charleston MSA, Berkeley County benefits from a thriving region with steady population growth, an ever-growing pool of talent, and increasing port developments among many other advantages.