



EX-FLUOR SENIOR CONSULTANT JOINS INSITE CONSULTING

GREENVILLE, SC – April 9, 2007 – Accelerating the pace of one of the fastest-growing site selection and economic development consultancies in the country is not an easy task. Ex-Fluor senior consultant John Sisson is perhaps the *most strategic choice* in the country for the job, according to his new colleague and principal of **InSite Consulting** Tonya Crist, which announced today its acquisition of the Sisson-led *Site Location Advisors, LLC*.



“The talent and experience of the Site Location Advisors team, led by its founder John Sisson, was the clinching factor in our decision,” noted InSite Consulting principal and co-founder Crist. “This acquisition deepens our team of professionals across the organization in an industry where there is absolutely no replacement for experience and insight learned over time. John coming aboard is a huge step in our strategic plan to expand our site selection services on a global level.”

From 1995 – 2002, Sisson served as principal project manager for over \$5 billion in project investment for Fluor Global Location Strategies, the arm of Fluor Corporation that provides strategic site selection services to Fluor customers and other organizations around the globe. While focusing efforts in Europe, the Middle East and Africa, his tenure included:

- Completed manufacturing siting projects for Caterpillar in both Carolinas and Poland; Conoco Cevolution and QVC in Germany, Republic Paperboard in Oklahoma, and Navistar in Alabama
- With Fluor Telecom, developed and sold cellular siting technology, completing projects in Kansas City and Houston, and assisting the AT&T business services unit in securing over 700 leases for telephony equipment in a nationwide search
- Created the widely emulated Certified Site Program and executed programs for Pennsylvania, New York, and in both Morocco and South Africa
- Established Fluor Daniel Real Estate Services to offer “Zero Cost Siting” to clients including land negotiation for power plant sites.

Since leaving Fluor, Sisson has continued to lead major projects for several companies prior to founding Site Location Advisors, which served as an executing ally of Fluor Global Location Strategies. Through this acquisition, Site Location Advisors (SLA) becomes a part of InSite Consulting.

For Sisson, the opportunity to merge SLA’s resources with InSite Consulting and to provide added capabilities for site selection customers was highly attractive.



"Joining forces with InSite positions the combined team for exponential growth, across the country and around the world," stated Sisson, who will serve as Practice Manager and run the firm's Greenville, SC office at 100 Fluor Daniel Drive.

Sisson's background includes more than 20 years in site selection and incentive negotiations during which his teams completed over 1500 successful site selection assignments for clients around the world with total investment exceeding \$7 billion.

He has negotiated in excess of \$1 billion worth of incentives for clients locating facilities , including such noted organizations as **AT&T, General Motors, Conoco, Oriental Trading Company, Lowe's, Cox Communications, Caterpillar, Navistar, QVC, Republic Paperboard, Heinz, CARE, Campus Crusade for Christ, Smorgan Steel** of Australia, **Sasol** in South Africa, and **Shell Oil**.

As the new Practice Manager with InSite Consulting, Sisson will continue to fuel his passion for helping communities attract new industry and helping industry find new communities to call home.

"For years, companies have looked to a range of site selection organizations to identify locations that optimize assets, improve their competitive position, and increase their long-term business success," said Sisson. "Going forward, our goal is for them to look to InSite Consulting *first* for site selection."

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InSite Consulting Group is headquartered in Greer, SC with a second office in Greenville, SC. One of the fastest-growing site selection and economic development consultancies in the Southeast, the organization serves clients ranging from global industry leaders to local and regional governments, and across dozens of industries. Additional information can be found on the web at www.insiteconsultinggroup.com.